

MELISSA L. KIM

PROFILE

Communicator with excellent written and verbal skills, meticulous attention to detail, and superior time management abilities. Never misses a deadline, plays well with others, tech savvy, ready for a challenge.

EXPERIENCE

2009 - PRESENT: CHILDREN'S BOOK EDITOR, ISLANDPORT PRESS, MAINE

Children's book editor at a regional publisher, responsible for eight to twelve titles a year, including picture books, middle-grade mysteries, and young adult titles

- Expanded list of original children's books, from two titles in 2009 to 12 titles in 2017
- Created annual planning and acquisition strategy
- Developed marketing plans for each title, and prepared sales material including jacket covers, sell sheets, blads, ARCs, and galleys
- Commissioned authors, illustrators, copy editors, and proofreaders, and prepared style sheets and briefs
- Edited manuscripts through all phases of development
- Shepherded titles through design, production, and printing
- Negotiated contracts, signed foreign rights agency, managed subsidiary rights
- Researched industry trends, attended trade shows and conferences, presented at workshops

MAY 1999 TO MAY 2004: WEB PRODUCER, MAINE TODAY.COM, PORTLAND, ME

Content developer for news and information Web sites of daily newspaper (circulation 45,000)

- Planned and developed daily multimedia content for news, travel, and recreation Web sites
- Created and produced award-winning teen Web site (20Below.com)
- Planned and developed searchable database of hiking, biking and canoe trails
- Represented company at community outreach programs, presented workshops at state conferences and seminar at international conference

1997 TO JAN. 1999: EXHIBIT DEVELOPER, CHILDREN'S MUSEUM OF MAINE, PORTLAND, ME

Developer of science exhibits for children's museum drawing 100,000 visitors a year

- Originated, researched, planned, and developed science and natural history related exhibits and activities, including multimedia exhibits, interactive displays, and photo stories

1995 TO 1996: EDITOR, MAINE AUDUBON SOCIETY, FALMOUTH, ME

Editor and publisher of *Habitat*, 40-page full-color quarterly natural history magazine

- Planned, budgeted, and developed all issues
- Commissioned all articles, photos, and artwork
- Edited manuscripts
- Managed advertising sales reps
- Supervised design, production, printing, and distribution

1988 TO 1994: EDITOR, CURRENT MAGAZINE, MARY GLASGOW MAGAZINES, LONDON

Editor of 36-page bi-monthly award-winning magazine for European teenagers

- Planned issues and maintained budgets
- Commissioned all articles, photos, and artwork; managed rights issues
- Edited manuscripts
- Supervised design and production
- Wrote teacher material and feature articles, and produced audio material

1985 TO 1987: ASSOCIATE EDITOR, SCHOLASTIC NEWS, SCHOLASTIC INC., NEW YORK

Editor of national weekly newsmagazines for schoolchildren.

- Planned issues; wrote and edited news and feature articles; established and maintained national Student Advisory Board; and supervised interns

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WRITE 19 Patricia Drive, Cape Elizabeth, ME 04107

BOOKS

A SNOWY OWL STORY, A LITTLE BROWN BAT STORY, A BLANDING'S TURTLE STORY

Author of children's board book series (2015-17); Publisher: Islandport Press/Maine Audubon

NEW ENGLAND BICYCLING: 100 OF THE BEST ROAD AND TRAIL RIDES

Author of guidebook to on- and off-road bicycling in New England (2005); Publisher: Moon Outdoors

THE ENDOCRINE AND REPRODUCTIVE SYSTEM

Author of children's book in a Systems in the Human Body series (2002); Publisher: Enslow Publishing

THE MOUNTAIN GORILLA, THE BLUE WHALE, THE GIANT PANDA, THE AFRICAN ELEPHANT

Author of children's natural history book series (1993-'95); Publisher: Signpost/Hutchinson/Ideals

POLAR BEARS AND OTHER ARCTIC ANIMALS

Author of children's book (Publisher: Trumpet Club)

FREELANCE WRITING

TRAVEL/OUTDOORS

Fodor's Travel (publisher: Fodor's Travel, Random House)

Writer of feature articles for travel guides

The Rough Guides/Real Guides (publisher: Rough Guides, London)

American text editor for Berlin, Hungary and Women Travel travel guides

The European Traveler (publisher: STA Travel, London)

Writer of travel brochure for Americans traveling in Europe

Down East Magazine (publisher: Down East, Camden, Maine)

Writer of outdoor and recreation feature articles for regional magazine

Maine Sunday Telegram (publisher: Blethen Maine Newspapers, Portland, Maine)

Writer of seasonal biweekly column on bicycling and places to bicycle in Maine (2004-2009)

CHILDREN

Kids Discover (publisher: Kids Discover, New York)

Writer of educational magazines for elementary schoolchildren

Wildlife Explorer (publisher: Scintilla Editorial, London)

Writer of wildlife and habitat part-work cards for readers ages 12+

Sea Life and **The Earth** (publisher: Dorling Kindersley, London)

Contributing Writer for picture books for 8- to 12-year-olds

People and Countries (publisher: Two-Can Publishing, London/Scholastic, New York)

Contributing writer for volume of First Encyclopedia, a 4-volume encyclopedia for 4- to 8-year-olds

Dragons and **Animal Stuff** (publisher: Kingfisher, London)

American text editor for children's nonfiction books

3-2-1 Contact (publisher: Children's Television Workshop, New York)

Writer for children's science magazine

Choices, Science World and **Futures** (publisher: Scholastic, New York)

Writer for magazines for children and teenagers

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EDUCATION

M.A., JOURNALISM

New York University, January 1985

Certificate, Science and Environmental Reporting Program; Thesis: Nuclear Energy in the Third World

B.A., ENVIRONMENTAL STUDIES

Brown University, June 1983

Thesis: Public policy and environmental ethics

PROFESSIONAL DEVELOPMENT

PRESENTATIONS AND CONFERENCES

Manuscript critiques, New England Society of Children's Book Writers & Illustrators annual conference, 2012, 2014, 2016

"Packing the Stands: If it's too loud, you're too old"

Panelist at "Connections," annual conference of the Newspaper Association of America
Orlando, FL, January 2003

"Putting your high school newspaper on the Web"

Workshop presented to high school students at:

Maine Center for Student Journalism (1999, 2000); Student Media Lab (2002); Maine Youth Action Network (2002)

"Success stories: How to create new content for your newspaper"

Seminar presented at the Inter American Press Association conference, Dominican Republic; March 2002

MISCELLANEOUS

LECTURER, UNIVERSITY OF SOUTHERN MAINE, PORTLAND, ME

Part-time lecturer, Media Studies department (Spring 2003, Spring 2004)

WRITER, NASHBOX STUDIOS / SCOTT NASH PRODUCTIONS, PORTLAND, ME

Freelance copy writer for creative development and production company

AWARDS

YOUTH EDITORS ASSOCIATION OF AMERICA SWEEPSTAKES AWARD

Awarded for 20 Below/MaineToday.com, best Web site for teens, awarded in 2001 and 2002

DIGITAL EDGE AWARD FROM THE NEWSPAPER ASSOCIATION OF AMERICA

Awarded for Outdoors/Travel at MaineToday.com, best online regional section awarded in 2000

1994 FRIENDS OF THE EARTH'S EARTHWORM CHILDREN'S BOOK AWARD

Awarded for *The Blue Whale*, junior non-fiction category

1991 DUKE OF EDINBURGH / ENGLISH SPEAKING UNION AWARD

Commended as editor of *Current Magazine* for providing background to the English Speaking World presented by HRH Prince Philip at Buckingham Palace, November 1991

1990 EDUCATION PRESS AWARD FOR EXCELLENCE IN EDUCATIONAL JOURNALISM

Awarded for "Ozone: Saving Earth's Solar Shield" in 3-2-1 *Contact Magazine*